

DOMAIN: Beary Cute bringing smiles to nonprofits

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for stuffed animal services; yet, there are many communities that support female business owners with ideas and advice.

What advice would you give to someone who's starting a small business and wants to build a Web site for it?

Consider your customer. Do not overload a potential customer with too much wording, flashy graphics and music. Be creative and ensure you have a user-friendly Web site.

What are your future plans for your site and your business?

Recently, we have provided our customers the option to schedule their events via our Web site, as well as offering private personalized party pages. We have added a "Community Involvement" page which details our contributions to local nonprofit agencies. Our future plans include expanding our business and market area. We plan on launching a literacy program which will combine children's books and our Stuffables.

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Each Beary Cute stuffed animal comes with a carrying case similar to what you get when you buy a hamster at a pet store.